

ASSIGNMENT // MAKE A BOOK COVER

For this project, we will design and illustrate a book cover of your choice. You will first choose a book...preferably one you like...and then re-imagine its container.

OBJECTIVE //

This book cover is similar to an editorial illustration in that you will be extracting some element or concept from the book and representing it visually. A book's cover is often its selling point in a shop, so the illustration needs to be compelling and clever. What are the most interesting book covers you've seen and why were they interesting?

MATERIALS //

Book, sketchbook, watercolors, watercolor paper, mat board. You will also need to scan, print and wrap the cover around an existing book.

GUIDELINES //

Here is our timeline and process for the book cover illustration:

// Choose a book

Choose any book, old or new, that is interesting to you in some capacity. You need to have read the book.

// Thumbnails + Composition

Use the thumbs to help establish the composition of the entire cover, including allowances for type, blurbs, images and abstract space.

// Sketches

After determining which thumbnails will be the most effective in communicating your message, develop your sketches including how the type will be rendered. Will you hand-draw the letters or drop them in after? What will be included on the back?

// Practice!

As with most of our media in this class, you'll need to spend time practicing the techniques we demonstrate in class. What palette will you use? What techniques (splattering, reduction, washes, inks) will you use? What paper? Will there be ink?

// Final Illustration

The size of the final illustration is entirely up to you. It should fit the book size and concept you're working with.

// Presentation

*All illustrations will be scanned and printed on high quality paper. You will then wrap this paper around a book as its dust jacket. This is how we will be critiquing the work. **Due March 25.***

